

## Congenital Heart Disease Priority Setting Partnership

### Communication Plan for the prioritisation survey, March-May 2022

Text for charity & healthcare professional partners – email, newsletter, and website



British Congenital  
Cardiac Association



SCTS  
Society for Cardiothoracic Surgery  
in Great Britain and Ireland

#### Have YOUR say on the future of Congenital Heart Disease research!

In a recent national survey, we asked patients, their families, and healthcare professionals to say what questions they would like to see answered by future research, relating to the diagnosis, treatment, and outcomes of congenital heart disease – thank you to the 524 people who submitted questions! **<Partner organisation name>** are supporting this project to help ensure that all voices are heard.

The submitted questions have been filtered, categorised and evidence-checked to produce two lists of summary questions: one containing 56 questions related to children with congenital heart disease and antenatal care, and another containing 47 questions related to adults with congenital heart disease.

Now we would like you to choose the questions that are **most important to you**, from one or both of the lists. These surveys are open to patients with congenital heart disease, their families, healthcare professionals, charities, and anyone else affected by these conditions. This is your chance to have your say – **so we want to hear from you!**

- Child/Antenatal CHD prioritisation survey: <https://www.surveymonkey.co.uk/r/3XD6HZH>
- Adult CHD prioritisation survey: <https://www.surveymonkey.co.uk/r/3XQTTMD>

The surveys are now open and will close in mid-May, ahead of the prioritisation workshops in June. Each survey will take approximately 20 minutes to complete and with your help, the findings will have a major impact on the direction of congenital heart disease research in the UK.

This study is funded by George Davies, the high street fashion entrepreneur behind brands such as Next, Per Una, and George at Asda, through a generous donation to the Birmingham Children's Hospital Charity, as his granddaughter has previously undergone complex cardiac surgery.

For more information about the Congenital Heart Disease Priority Setting Partnership, please visit: [www.birmingham.ac.uk/congenital-ppsp](http://www.birmingham.ac.uk/congenital-ppsp)

Email: [congenitalPSP@contacts.bham.ac.uk](mailto:congenitalPSP@contacts.bham.ac.uk)

twitter: @congenitalPSP

Facebook: congenitalPSP

## **Social media**

twitter: @congenitalPSP <https://twitter.com/CongenitalPSP>

Facebook: <https://www.facebook.com/congenitalpsp/>

Instagram and TikTok: to be promoted via partners social media accounts

## **Social media guidance**

- Include the links to both surveys
- Include the hashtag #CHDpriorities where possible
- Encourage followers to share with 'please RT'
- Tag key partner organisations as well as your own for credibility, such as @CHFEd @\_theSF @bccu\_uk @SCTSUK @LindAlliance

## **Suggested tweets**

Have YOUR say on the future of Congenital Heart Disease research! Tell us which questions are most important to you in UK #CHDpriorities Child/Antenatal <https://www.surveymonkey.co.uk/r/3XD6HZH> and Adult CHD <https://www.surveymonkey.co.uk/r/3XQTTMD> prioritisation surveys @CHFEd @HeartSomerville @LindAlliance

What questions do you want answered about Congenital Heart Disease? Have YOUR say in the UK #CHDpriorities Child/Antenatal <https://www.surveymonkey.co.uk/r/3XD6HZH> and Adult CHD <https://www.surveymonkey.co.uk/r/3XQTTMD> prioritisation surveys @CHFEd @HeartSomerville @bccu\_uk @SCTSUK @LindAlliance

Help Congenital Heart Disease research focus on what matters to you as a healthcare professional. Complete UK #CHDpriorities Child/Antenatal <https://www.surveymonkey.co.uk/r/3XD6HZH> and Adult CHD <https://www.surveymonkey.co.uk/r/3XQTTMD> prioritisation surveys in partnership with @bccu\_uk @SCTSUK @LindAlliance

Share UK #CHDpriorities Child/Antenatal <https://www.surveymonkey.co.uk/r/3XD6HZH> and Adult CHD <https://www.surveymonkey.co.uk/r/3XQTTMD> prioritisation surveys with your colleagues, patients, and parents so their priorities are represented in future research @bccu\_uk @SCTSUK @LindAlliance

## Suggested Facebook posts

### *Initial post*

Have YOUR say on the future of Congenital Heart Disease research!

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### *Follow-up posts*

Have YOUR say on the future of Congenital Heart Disease research! Tell us which questions are most important to you in the UK national Child/Antenatal (<https://www.surveymonkey.co.uk/r/3XD6HZH>) and Adult CHD (<https://www.surveymonkey.co.uk/r/3XQTTMD>) prioritisation surveys, in partnership with @CHFEd @thesomervillefoundation

What questions do you want answered about Congenital Heart Disease? Have YOUR say in the UK national Child/Antenatal (<https://www.surveymonkey.co.uk/r/3XD6HZH>) and Adult CHD (<https://www.surveymonkey.co.uk/r/3XQTTMD>) prioritisation surveys, in partnership with @CHFEd @thesomervillefoundation @SCTSGBI BCCA and the James Lind Alliance