

Occupational Therapy for Musculoskeletal Conditions & Arthritis Priority Setting Partnership: A guide for promoting the interim survey

Why is this project important?

The Canadian Association of Occupational Therapists (CAOT) is working with the James Lind Alliance in a Priority Setting Partnership (PSP) to identify the top 10 research priorities for occupational therapy for MSK conditions and arthritis in Canada.

You are a valued partner on this exciting and important initiative, and we would like your support in sharing the Occupational Therapy for Musculoskeletal Conditions & Arthritis PSP survey with your network. By hearing the research priorities of people living with MSK conditions and arthritis, we can push the funders, scientists, and service providers to recognize the views and needs of those living with these conditions and get their questions answered.

How can you help spread the word?

- Forward this link: https://caot.ca/survey/MSK_research_priorities to your database;
- Share the social media banners below on your outlets — tweet about it, post it on Facebook,... Spread the word!

Key information

Survey dates: May 8th - May 31st, 2023

Survey link: https://caot.ca/survey/MSK_research_priorities

CAOT contacts: Emma Guyonnet, Project Coordinator, via researchcoordinator@caot.ca

How to complete the survey

- Online at: https://caot.ca/survey/MSK_research_priorities

Social media

Here is some guidance to help you promote the survey across all your social media platforms.

Tips for social media posts

- Include the survey link: https://caot.ca/survey/MSK_research_priorities
- Tag participating organizations as well as your own for credibility, such as @CAOT @LindAlliance on Twitter
- Use the survey banner image, shown below, in your posts

CAOT social media accounts to tag:

Twitter: @CAOT_ACE

Instagram: @caotace

LinkedIn: The Canadian Association of Occupational Therapists

Facebook: Canadian Association of Occupational Therapists

Suggested tweets

- Have an impact on the future of research in occupational therapy for MSK conditions and arthritis. Choose the questions you want answered by research in @CAOT_ACE survey with @Lindalliance here: https://caot.ca/survey/MSK_research_priorities
- We heard what questions around occupational therapy for MSK conditions and arthritis you want research to answer, now it's time to pick which ones are most important! Take the second survey to pick your priorities: https://caot.ca/survey/MSK_research_priorities
- Want to influence the future of research around occupational therapy for MSK conditions and arthritis in Canada? Pick which questions you think research should address today: https://caot.ca/survey/MSK_research_priorities
- Help us prioritize your questions around occupational therapy for MSK conditions and arthritis! Complete @CAOT_ACE survey https://caot.ca/survey/MSK_research_priorities
- Hear what people have said about occupational therapy for MSK conditions and arthritis! Complete @CAOT_ACE survey https://caot.ca/survey/MSK_research_priorities
- We received over 80 questions! Now, help us prioritize the questions for research around occupational therapy for MSK conditions and arthritis that are most important to you! Complete @CAOT_ACE survey https://caot.ca/survey/MSK_research_priorities

Survey launch

Please promote the survey by featuring the banner on your social media platforms. You can download the banner (example shown below) from my email.



**WE RECEIVED OVER 80 QUESTIONS
RELATED TO OT FOR MSK
CONDITIONS AND ARTHRITIS!**

WHICH QUESTIONS DO YOU THINK ARE
THE MOST IMPORTANT FOR FUTURE
RESEARCH?

**NOUS AVONS REÇU PLUS DE 80
QUESTIONS EN LIEN AVEC
L'ERGOTHÉRAPIE POUR
LES AFFECTIONS
MUSCULOQUELETTIQUES
ET L'ARTHRITE**

QUELLES SONT, SELON VOUS, LES
QUESTIONS LES PLUS IMPORTANTES
POUR LES RECHERCHES FUTURES?



Alongside the banner, you can use the caption text below (on page 3) to communicate the survey. You can tailor it accordingly, adapting the language to suit your audience.

Caption

Thank you for sharing your responses to the first phase of our project on occupational therapy for musculoskeletal (MSK) conditions and arthritis, we appreciate your input and got lots of great responses. We're moving on to the second phase of the project, and would like you to continue to engage with this important process. Please let us know which of the questions we received are most important to you so that future research focuses on what really matters to occupational therapy professionals, those living with MSK conditions and arthritis, and other carers and health care providers.

Select the most important questions by May 31st -
https://caot.ca/survey/MSK_research_priorities

Website and newsletters

Please promote the survey by using the text provided in your e-newsletters and on your website. You may also feature the advert banner above in the newsletters and on the website.

Help us prioritize your questions around occupational therapy for MSK conditions and arthritis

The Canadian Association of Occupational Therapists (CAOT) is working with the James Lind Alliance in a Priority Setting Partnership to identify occupational therapy research priorities for people living with musculoskeletal (MSK) conditions and arthritis. We appreciate your input on the first survey and value your responses!

We have launched a second survey to influence research in occupational therapy for MSK conditions and arthritis. **Please let us know** which of the questions we received in phase one are most important to you so that future research focuses on what really matters to occupational therapy professionals, those living with MSK conditions and arthritis, and other carers and health care providers.

Your real-life experiences with occupational therapy for MSK conditions and arthritis are at the heart of our project.

Select the most important questions by May 31st - https://caot.ca/survey/MSK_research_priorities

We also encourage you to circulate the survey to your colleagues or anyone you know who fits the above criteria.

Thank you!

The Occupational Therapy for Musculoskeletal Conditions & Arthritis Priority Setting Partnership appreciates your contribution to the success of this project by distributing the link to the online survey through your network.



James
Lind
Alliance

Priority Setting Partnerships



CAOT - ACE

Canadian Association of Occupational Therapists
Association canadienne des ergothérapeutes